

# SISTER EMILY SANDOVAL, FMI

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## SUMMARY

Skilled and multitalented Graphic Design with 10+ years of experience in a variety of types of graphic design as well as creating art and illustration for graphic design. Excellent communicator able to work as part of a team or as the sole designer. Managed multiple projects simultaneously. Accustomed to working in deadline-driven environments with an emphasis on working within budget requirements.

## EDUCATION

Bachelor of Fine Arts in Visual Communications, Ball State University, cum laude, 2008

## SKILLS

- Graphic Design: Logo, Visual Identity, Marketing and Advertising, Publication, Motion, and Environmental
- Illustration
- Photography
- Software: Adobe Creative Suite and Affinity Photo, Designer, and Publisher
- Microsoft Office Suite
- HTML and CSS

## EXHIBITIONS

Gestalt Alumni Invitational Exhibition; Muncie, IN, 2019

## EXPERIENCE

### Freelance Graphic Designer, 2005-present

Services: Graphic Design and Illustration

Notable Projects:

- Cathedral High School; Indianapolis, IN: Advertising
- Marianist Sisters' Vocation Ministry: Marketing materials (Brochure, Poster, and Sticker)
- Marianist Sisters and Board of Mount St. John: Banners and prayer cards of Blessed Adele de Batz de Trenquelleon
- North American Center for Marianist Studies: Logo
- Elevate, young adult ministry: Flyers and parish bulletin ads, which helped increase meeting attendance by 300%

### Marianist Mission

#### Graphic Artist, 2017-2018

- Designed emails and email templates which increased the organization's email open rate by about 15% and click-thru rate by about 3%
- Designed prayer cards and prayer booklets with photography and my own illustration
- Optimized images for their online store

### St. Catherine of Alexandria Church; Riverside, CA

#### Communications Ministry Leader, 2015-2017

- Led a 3 person team on web design, social media, photography, and video projects
- Redesigned website that is mobile responsive and easily updated
- Maintained parish's website and social media
- Filmed and edited videos
- Photographed at events

#### Communications Ministry Member, 2010-2015

- Designed and developed website
- Maintained parish's website and social media
- Filmed and edited pastor's welcome video message
- Photographed at events

### Interfaith Youth Core; Chicago, IL

#### Graphic Design Intern, 2008-2009

- Assisted in the design of and created various marketing and print materials including a brochure, office signage, and press kit materials, which followed branding guidelines
- Updated and built web pages on Bridge-Builders, the organization's social networking site on Ning

### Xtaster; London, UK

#### Graphic Design Intern, May-June 2008

- Assisted in the design of and created various marketing and print materials including a press kit materials, CD album covers, magazine ads, animated gifs, and web banners
- Updated website using a CMS platform